

RIDERSHIP TRENDS

July 2016



Prepared by the Division of Strategic Capital Planning
September 2016

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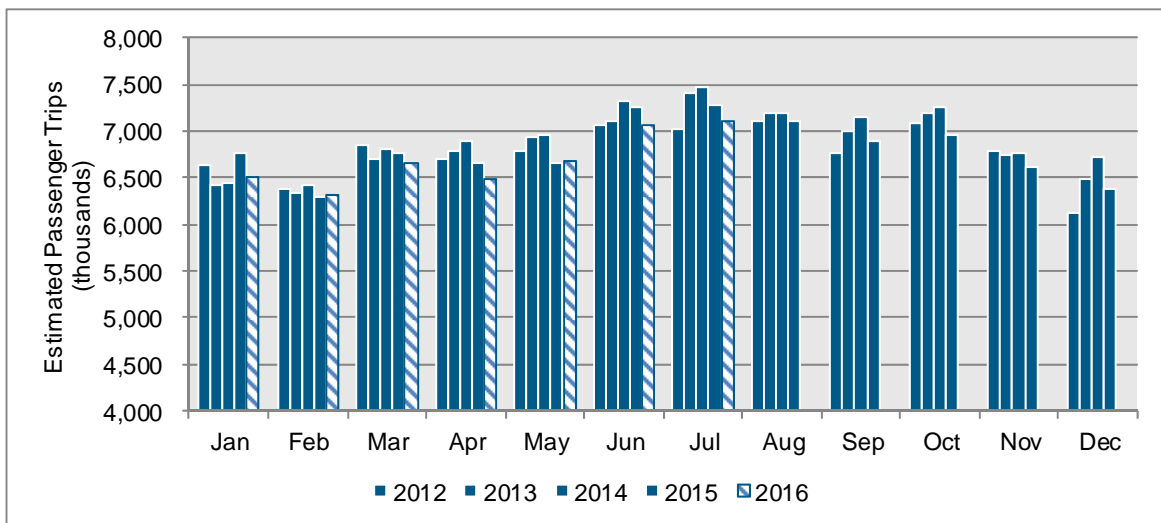
Executive Summary

Estimated passenger trips decreased by 2.4% in July 2016 compared to July 2015. July 2016 had three fewer weekdays, one additional Saturday, and two additional Sundays/holidays compared to July 2015. Year-to-date, 2016 has had two fewer weekdays, one additional Saturday, and two additional Sundays/holidays compared to 2015.

Table 1: Estimated Passenger Trips by Month

	Estimated Passenger Trips (thousands)					Change	
	2012	2013	2014	2015	2016	2012-2016	2015-2016
Jan	6,638	6,412	6,437	6,764	6,513	-1.9%	-3.7%
Feb	6,371	6,329	6,419	6,297	6,310	-1.0%	0.2%
Mar	6,856	6,707	6,805	6,770	6,666	-2.8%	-1.5%
Apr	6,694	6,783	6,885	6,663	6,497	-2.9%	-2.5%
May	6,792	6,928	6,953	6,656	6,681	-1.6%	0.4%
Jun	7,056	7,103	7,318	7,260	7,066	0.2%	-2.7%
Jul	7,017	7,399	7,473	7,286	7,110	1.3%	-2.4%
Aug	7,113	7,194	7,192	7,100	-	-	-
Sep	6,756	6,987	7,144	6,896	-	-	-
Oct	7,091	7,187	7,260	6,949	-	-	-
Nov	6,773	6,750	6,760	6,606	-	-	-
Dec	6,113	6,489	6,724	6,385	-	-	-
Last 3 Months	20,865	21,430	21,743	21,201	20,857	0.0%	-1.6%
Last 12 Months	82,411	81,506	82,897	82,775	80,778	-2.0%	-2.4%
Year-to-date	47,424	47,660	48,290	47,695	46,842	-1.2%	-1.8%

Figure 1: Estimated Passenger Trips by Month



For the 2016 budget year, Metra estimated total annual passenger trips to be 81.8 million. To track how well ridership is comparing to this budgeted amount, monthly estimates have been calculated by distributing the budgeted trips throughout the year. Table 2 shows the estimated monthly passenger trips compared to this distribution.

Table 2: Estimated vs. Budget Passenger Trips

	2016 Budget (thousands)	2016 Actual (thousands)	Variance
Jan	6,739	6,513	-3.4%
Feb	6,241	6,310	1.1%
Mar	6,709	6,666	-0.6%
1st Quarter	19,690	19,489	-1.0%
Apr	6,603	6,497	-1.6%
May	6,596	6,681	1.3%
Jun	7,195	7,066	-1.8%
2nd Quarter	20,394	20,244	-0.7%
Jul	7,221	7,110	-1.5%
Aug	6,945	-	-
Sep	7,055	-	-
3rd Quarter	21,221	-	-
Oct	7,169	-	-
Nov	6,675	-	-
Dec	6,640	-	-
4th Quarter	20,483	-	-
Year-to-date	47,305	46,842	-1.0%

Ridership

Estimated ridership figures are based on the number of ticket sales multiplied by a standard ridership factor unique to each ticket type, in addition to the number of Benefit Access free passenger trips reported by conductors.

Estimated Passenger Trips by Line

Table 3 shows estimated passenger trips by line for July, the last three months, and the last 12 months. Estimated passenger trips decreased 1.6 percent in the last three months compared to the previous year, and decreased 2.4 percent in the last 12 months compared to the previous year. Due to a reporting anomaly, Heritage Corridor passenger trips are overstated in 2015, while the other lines traveling to Chicago Union Station are understated.

Table 3: Estimated Passenger Trips by Line

	July			Last 3 Months			Last 12 Months		
	2015	2016	Change	2015	2016	Change	2015	2016	Change
BNSF	1,453,710	1,444,320	-0.6%	4,260,175	4,236,769	-0.5%	16,558,504	16,323,691	-1.4%
MED	795,379	746,775	-6.1%	2,326,909	2,223,073	-4.5%	9,238,886	8,822,142	-4.5%
HC	58,706	61,352	4.5%	178,883	182,659	2.1%	745,887	693,509	-7.0%
MD-N	648,138	624,266	-3.7%	1,867,454	1,813,694	-2.9%	7,236,897	6,958,823	-3.8%
MD-W	617,390	589,422	-4.5%	1,768,439	1,716,857	-2.9%	6,869,990	6,696,389	-2.5%
NCS	155,471	150,968	-2.9%	452,873	445,257	-1.7%	1,786,070	1,743,609	-2.4%
RID	731,600	701,612	-4.1%	2,146,308	2,082,806	-3.0%	8,432,604	8,171,480	-3.1%
SWS	219,708	212,259	-3.4%	653,546	637,252	-2.5%	2,639,709	2,571,300	-2.6%
UP-N	838,568	826,925	-1.4%	2,421,639	2,420,027	-0.1%	9,330,832	9,245,276	-0.9%
UP-NW	1,017,606	1,001,053	-1.6%	2,947,249	2,912,764	-1.2%	11,505,994	11,199,226	-2.7%
UP-W	749,632	750,837	0.2%	2,177,993	2,185,583	0.3%	8,429,695	8,352,105	-0.9%
Total	7,285,907	7,109,786	-2.4%	21,201,466	20,856,738	-1.6%	82,775,066	80,777,547	-2.4%

Estimated Passenger Trips by Fare Zone Pair

Table 4 shows estimated passenger trips by fare zone pair for July, the last three months, and the last 12 months.

Table 4: Estimated Passenger Trips by Fare Zone Pair

	July (thousands)			Last 3 Months (thousands)			Last 12 Months (thousands)		
	2015	2016	Change	2015	2016	Change	2015	2016	Change
A-A	22	21	-4.3%	66	65	-0.6%	260	266	2.2%
A-B	494	488	-1.2%	1,462	1,471	0.6%	5,904	5,807	-1.6%
A-C	917	907	-1.0%	2,708	2,738	1.1%	10,664	10,708	0.4%
A-D	1,140	1,123	-1.5%	3,360	3,361	0.0%	13,360	13,134	-1.7%
A-E	1,472	1,432	-2.8%	4,295	4,270	-0.6%	17,010	16,661	-2.1%
A-F	876	863	-1.5%	2,553	2,577	0.9%	10,123	10,045	-0.8%
A-G	529	520	-1.8%	1,541	1,550	0.6%	6,129	6,026	-1.7%
A-H	461	450	-2.5%	1,328	1,323	-0.3%	5,209	5,110	-1.9%
A-I	153	148	-2.9%	441	440	-0.4%	1,770	1,711	-3.3%
A-J	29	27	-5.0%	83	82	-1.0%	332	318	-4.3%
A-K	31	29	-5.8%	90	88	-3.1%	368	351	-4.5%
A-M	12	9	-24.5%	32	27	-16.9%	122	113	-7.5%
Intermediate	207	209	1.1%	627	643	2.5%	2,677	2,567	-4.1%
No Zone Pair	944	883	-6.5%	2,613	2,221	-15.0%	8,848	7,962	-10.0%
Total	7,286	7,110	-2.4%	21,201	20,856	-1.6%	82,775	80,777	-2.4%

Estimated Passenger Trips by Ticket Type

Table 5 shows estimated passenger trips by ticket type for July, the last three months, and the last 12 months. Passenger trip totals are adjusted for group sales, marketing sales, and refunds. The large increase in passenger trips attributed to special event tickets in July 2016 compared to 2015 is due to the fact that Lollapalooza tickets were accounted for in August in 2015, and in July in 2016.

Table 5: Estimated Passenger Trips by Ticket Type

	July (thousands)				Last 3 Months (thousands)				Last 12 Months (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share	2015	2016	Change	Share
Monthly	4,202	4,038	-3.9%	56.8%	12,637	12,243	-3.1%	58.7%	52,394	49,508	-5.5%	61.3%
Ten-Ride	1,480	1,464	-1.1%	20.6%	4,260	4,450	4.5%	21.3%	15,446	17,170	11.2%	21.3%
One-Way	1,082	1,022	-5.6%	14.4%	2,844	2,798	-1.6%	13.4%	10,232	9,486	-7.3%	11.7%
Weekend	432	427	-1.2%	6.0%	1,040	1,038	-0.2%	5.0%	3,485	3,441	-1.3%	4.3%
Special Event & Ravinia	8	81	905.3%	1.1%	182	86	-52.6%	0.4%	289	225	-22.1%	0.3%
Benefit Access (free)	98	87	-11.1%	1.2%	281	261	-7.1%	1.3%	1,093	1,021	-6.6%	1.3%
Total	7,286	7,110	-2.4%		21,201	20,856	-1.6%		82,775	80,777	-2.4%	

Passenger Loads

Table 6 shows the average daily passenger loads by service period for July, the last three months, and the last 12 months, derived from conductor counts. Average peak-peak direction passenger loads decreased by 2.3 percent in July compared to the previous year, and total weekday passenger loads decreased by 3.1 percent in the same period.

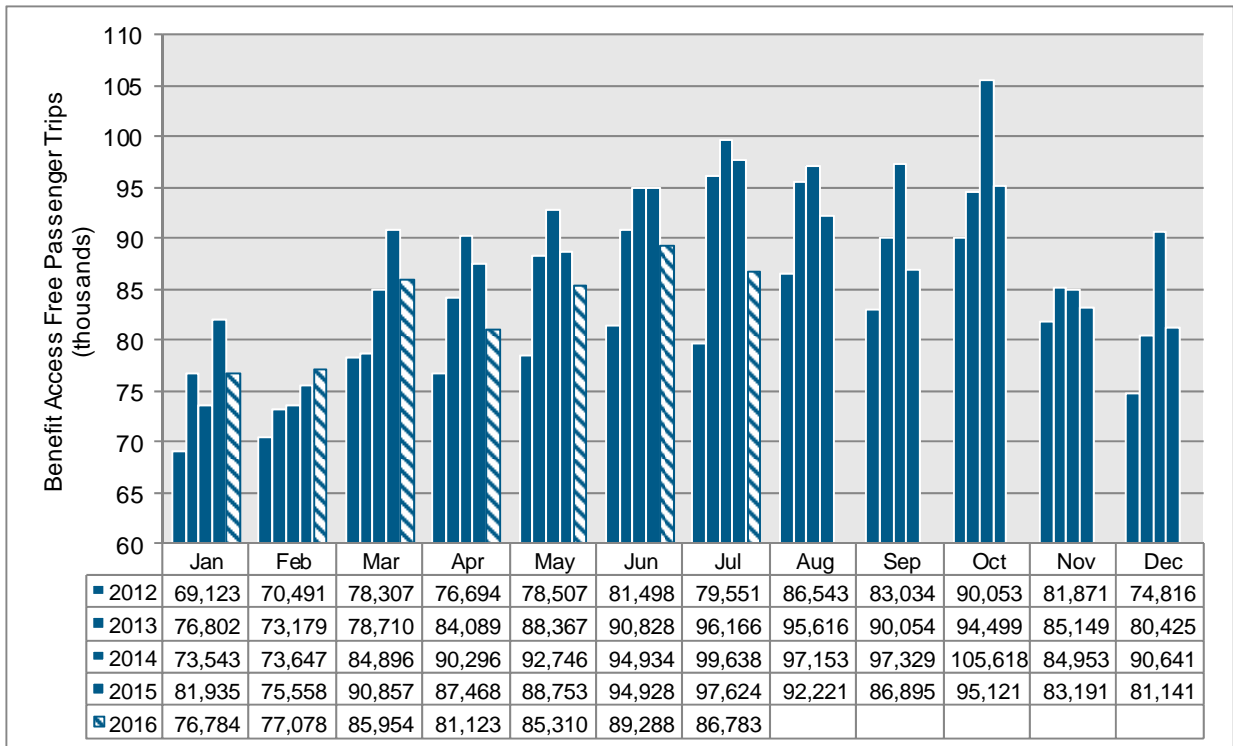
Table 6: Average Daily Passenger Loads

	July (thousands)			Last 3 Months (thousands)			Last 12 Months (thousands)		
	2015	2016	Change	2015	2016	Change	2015	2016	Change
Peak - Peak Direction	223	218	-2.3%	225	222	-1.4%	221	224	1.0%
Peak - Reverse Direction	23	21	-6.9%	22	21	-5.3%	21	20	-2.9%
Midday	39	37	-3.4%	35	35	-1.3%	33	32	-2.7%
Evening	22	21	-6.3%	20	19	-3.9%	18	18	-4.1%
Weekday	307	298	-3.1%	302	297	-1.9%	294	294	0.0%
Saturday	87	78	-10.0%	79	72	-8.8%	67	66	-2.7%
Sunday	57	54	-5.5%	50	51	0.5%	43	42	-3.7%

Free Trips

Figure 2 shows the number of Benefit Access free passenger trips for the last five years. Benefit Access trips are included in ridership estimates because Metra is eligible for reimbursement for the number provided.

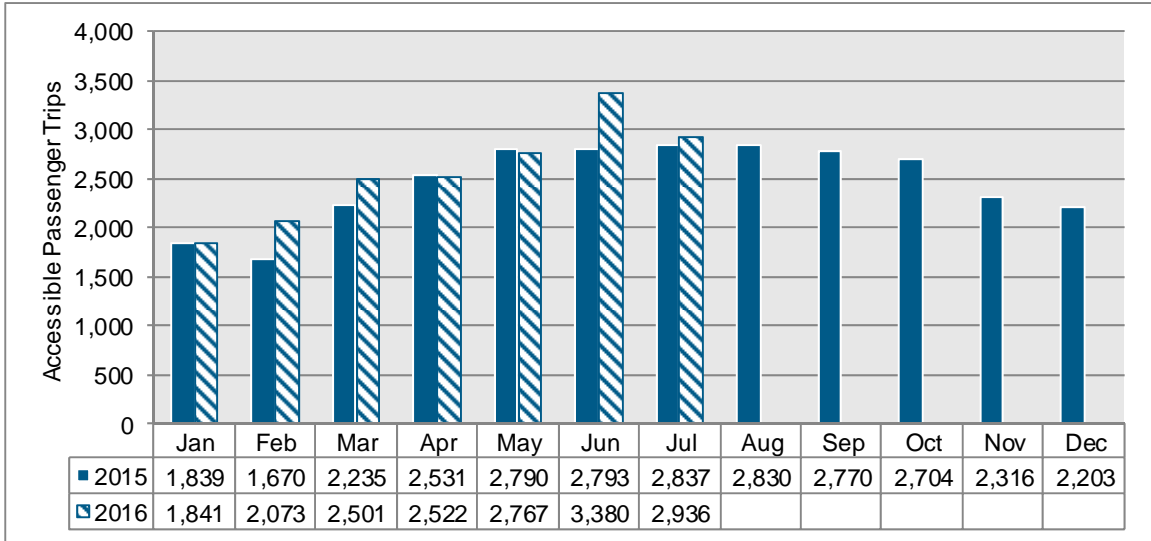
Figure 2: Benefit Access Free Passenger Trips



Accessible Trips

Figure 3 shows the number of trips provided using accessible equipment. Accessible equipment consists of bridge plates on the Metra Electric and wheelchair lifts on all other lines.

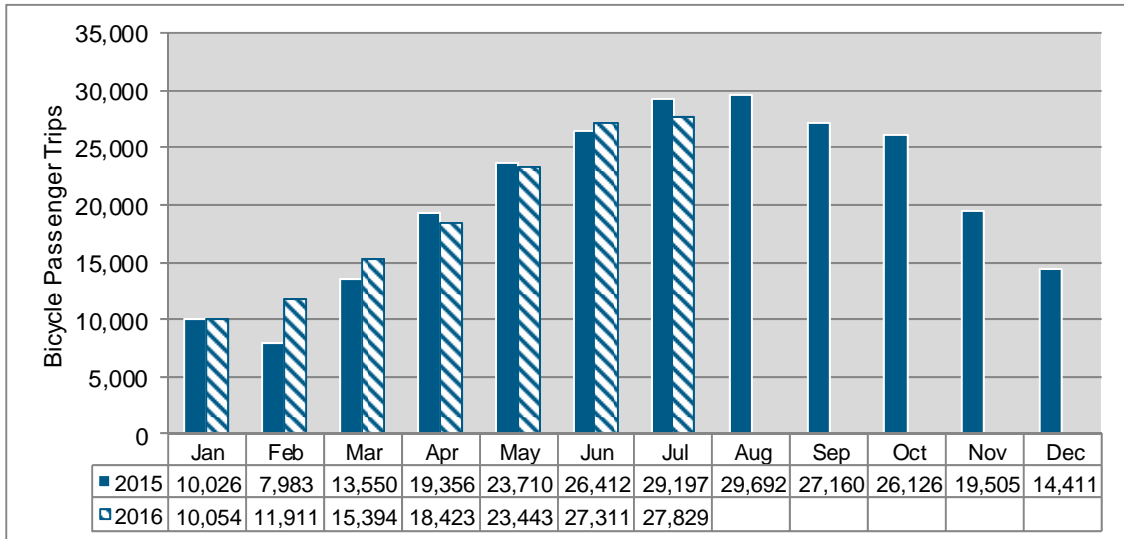
Figure 3: Accessible Trips



Bicycle Trips

Figure 4 shows the number of trips provided where the passenger transported a bicycle.

Figure 4: Bicycle Trips



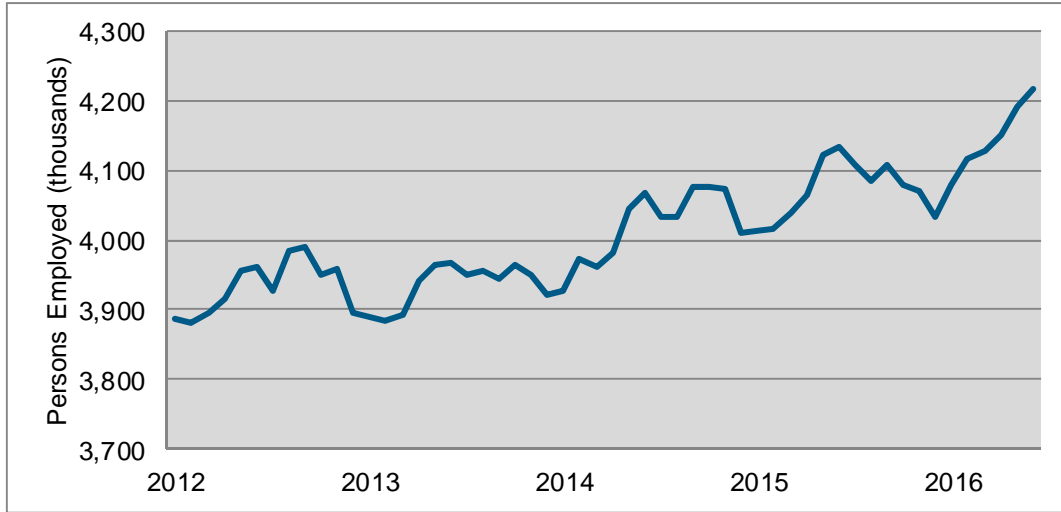
Ridership Influences

Many different factors (such as the employment, gas prices, road construction, service changes, and special events) can influence ridership trends.

Employment

Figure 5 shows the number of persons employed in the six-county Chicago Region. The number of persons employed in July 2016 increased 2.0 percent compared to July 2015.

Figure 5: Persons Employed in the Chicago Region



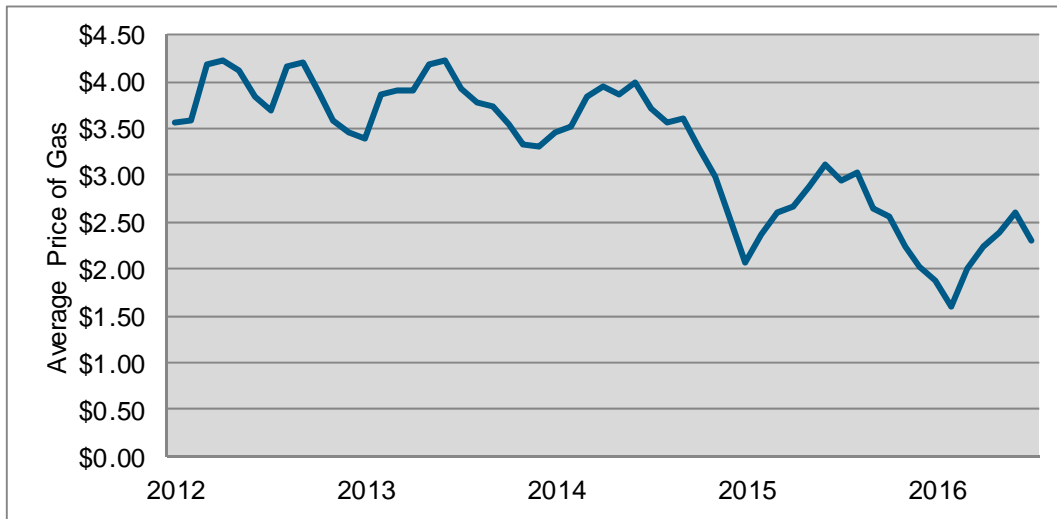
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Average
2012	3,834	3,886	3,881	3,896	3,915	3,954	3,961	3,928	3,984	3,989	3,951	3,960	3,928
2013	3,896	3,890	3,884	3,893	3,940	3,964	3,966	3,951	3,955	3,945	3,964	3,951	3,933
2014	3,922	3,927	3,972	3,960	3,980	4,045	4,068	4,032	4,033	4,076	4,075	4,075	4,014
2015	4,010	4,014	4,016	4,038	4,066	4,122	4,134	4,108	4,084	4,107	4,078	4,072	4,071
2016	4,033	4,078	4,115	4,128	4,150	4,192	4,216	-	-	-	-	-	4,130
Change	0.6%	1.6%	2.5%	2.2%	2.1%	1.7%	2.0%	-	-	-	-	-	1.5%

Source: Illinois Department of Employment Security

Gas Prices

Figure 6 shows the average price of unleaded regular gas for the Chicago-Gary-Kenosha area. The average price of a gallon of regular unleaded gas was \$2.30 in July 2016, \$0.65 lower than the previous year.

Figure 6: Chicago Region Average Gas Prices



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Average
2012	\$3.56	\$3.59	\$4.17	\$4.22	\$4.11	\$3.84	\$3.69	\$4.15	\$4.21	\$3.89	\$3.59	\$3.46	\$3.87
2013	\$3.39	\$3.85	\$3.90	\$3.90	\$4.18	\$4.23	\$3.92	\$3.79	\$3.74	\$3.54	\$3.34	\$3.30	\$3.76
2014	\$3.45	\$3.52	\$3.83	\$3.95	\$3.86	\$3.99	\$3.71	\$3.57	\$3.61	\$3.30	\$3.00	\$2.57	\$3.53
2015	\$2.07	\$2.36	\$2.60	\$2.67	\$2.88	\$3.12	\$2.95	\$3.04	\$2.64	\$2.56	\$2.23	\$2.03	\$2.60
2016	\$1.89	\$1.61	\$2.00	\$2.24	\$2.40	\$2.61	\$2.30	-	-	-	-	-	\$2.15
Change	-\$0.19	-\$0.75	-\$0.60	-\$0.43	-\$0.48	-\$0.51	-\$0.65	-	-	-	-	-	-\$0.45

Source: Bureau of Labor Statistics

Road Construction

No new roadway construction projects of regional significance began in July. Work continues on the following projects:

- Jane Byrne Interchange Reconfiguration – In 2015, work began on a major reconfiguration of the Jane Byrne Interchange. The project is expected to last through fall 2016.
- Jane Addams Memorial Tollway (I-90) Reconstruction and Widening – Phase 1 of the project, between Rockford and Elgin, was completed in 2014. The second phase of the project, between Elgin and the Kennedy Expressway, began in 2015 and is scheduled for completion in 2016.
- Union Station Access - The Adams Street Bridge Reconstruction project began in January 2016 and is scheduled for completion in early 2017. The project will periodically restrict pedestrian access to Union Station via Adams Street throughout 2016. The Union Station Transit Center, a component of the Loop Link project, began construction in 2015. The center will consolidate CTA bus connections for Metra passengers at Union Station, and is scheduled for completion in summer 2016.

Service Changes

No service changes were made in July.

Special Events and Promotions

Special events often bring large crowds into Chicago during off-peak hours. Additional service was added in July for the Taste of Chicago (July 6-10) and Lollapalooza (July 28-31). Metra offered a \$20 Lollapalooza special event ticket valid for travel all four days of the event. 11,274 special event tickets were sold, accounting for \$225,480 in revenue and an estimated 36,641 rides.

Passenger Revenue and Ticket Sales

Passenger Revenue

Table 7 shows passenger revenue by line for July, the last three months, and the last 12 months. Due to a reporting anomaly, Heritage Corridor passenger revenues are overstated in 2015, while the other lines traveling to Chicago Union Station are understated.

Table 7: Passenger Revenue by Line

	July (thousands)			Last 3 Months (thousands)			Last 12 Months (thousands)		
	2015	2016	Change	2015	2016	Change	2015	2016	Change
BNSF	\$ 6,294	\$ 6,371	1.2%	\$ 18,321	\$ 18,700	2.1%	\$ 67,309	\$ 70,862	5.3%
MED	\$ 3,076	\$ 2,954	-4.0%	\$ 8,903	\$ 8,765	-1.5%	\$ 33,296	\$ 34,175	2.6%
HC	\$ 265	\$ 282	6.6%	\$ 802	\$ 845	5.3%	\$ 3,190	\$ 3,166	-0.8%
MD-N	\$ 2,830	\$ 2,773	-2.0%	\$ 8,092	\$ 8,067	-0.3%	\$ 29,596	\$ 30,401	2.7%
MD-W	\$ 2,704	\$ 2,615	-3.3%	\$ 7,674	\$ 7,643	-0.4%	\$ 28,153	\$ 29,352	4.3%
NCS	\$ 779	\$ 774	-0.7%	\$ 2,257	\$ 2,284	1.2%	\$ 8,466	\$ 8,789	3.8%
RID	\$ 2,990	\$ 2,923	-2.2%	\$ 8,682	\$ 8,660	-0.3%	\$ 32,236	\$ 33,379	3.5%
SWS	\$ 885	\$ 876	-1.0%	\$ 2,617	\$ 2,628	0.4%	\$ 9,932	\$ 10,429	5.0%
UP-N	\$ 3,252	\$ 3,253	0.0%	\$ 9,292	\$ 9,486	2.1%	\$ 33,793	\$ 35,447	4.9%
UP-NW	\$ 4,577	\$ 4,584	0.1%	\$ 13,103	\$ 13,319	1.6%	\$ 48,159	\$ 50,215	4.3%
UP-W	\$ 3,236	\$ 3,306	2.2%	\$ 9,299	\$ 9,608	3.3%	\$ 33,752	\$ 35,976	6.6%
Total	\$ 30,888	\$ 30,710	-0.6%	\$ 89,041	\$ 90,005	1.1%	\$327,881	\$342,193	4.4%

Table 8 shows passenger revenue by ticket type for July, the last three months, and the last 12 months. Passenger revenue totals are adjusted for group sales, marketing sales, and refunds.

Table 8: Passenger Revenue by Ticket Type

	July (thousands)				Last 3 Months (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Monthly	\$ 16,074	\$ 15,649	-2.6%	51.0%	\$ 48,325	\$ 47,441	-1.8%	52.7%
Ten-Ride	\$ 7,392	\$ 7,546	2.1%	24.6%	\$ 21,226	\$ 22,890	7.8%	25.4%
One-Way	\$ 6,077	\$ 5,938	-2.3%	19.3%	\$ 15,884	\$ 16,195	2.0%	18.0%
Weekend	\$ 1,383	\$ 1,366	-1.2%	4.4%	\$ 3,326	\$ 3,320	-0.2%	3.7%
Special Event & Ravinia	\$ 30	\$ 257	0.0%	0.0%	\$ 470	\$ 277	0.0%	0.0%
Total	\$ 30,888	\$ 30,710	-0.6%		\$ 89,041	\$ 90,005	1.1%	

	Last 12 Months (thousands)			
	2015	2016	Change	Share
Monthly	\$188,141	\$190,444	1.2%	55.7%
Ten-Ride	\$ 75,790	\$ 86,761	14.5%	25.4%
One-Way	\$ 53,601	\$ 53,924	0.6%	15.8%
Weekend	\$ 10,421	\$ 11,011	5.7%	3.2%
Special Event & Ravinia	\$ 695	\$ 578	-16.8%	0.2%
Total	\$327,881	\$342,193	4.4%	

Table 9 shows passenger revenue by ticket type and sales channel for July 2015 and 2016. Passenger revenue totals are adjusted for group sales, marketing sales, and refunds. The commuter benefit category includes only direct ticket sales through third party employee benefit providers; it does not include purchases made with the RTA Transit Benefit Prepaid MasterCard through the internet, ticket agents, vending machines, and the Ventra Mobile App.

Table 9: Passenger Revenue by Ticket Type and Sales Channel

July	Monthly (thousands)				Ten-Ride (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Commuter Benefit	\$ 5,409	\$ 5,122	-5.3%	32.7%	\$ 643	\$ 619	-3.7%	8.2%
Conductor	\$ -	\$ -	0.0%	0.0%	\$ -	\$ -	0.0%	0.0%
Internet	\$ 836	\$ 899	7.6%	5.7%	\$ 171	\$ 65	-61.8%	0.9%
Mail	\$ 762	\$ 577	-24.2%	3.7%	\$ 1	\$ -	-100.0%	0.0%
Ticket Agent	\$ 7,860	\$ 5,230	-33.5%	33.4%	\$ 5,018	\$ 3,090	-38.4%	40.9%
Vending Machine	\$ 1,206	\$ 751	-37.7%	4.8%	\$ 1,558	\$ 764	-51.0%	10.1%
Ventra Mobile App	\$ 0	\$ 3,070	0.0%	19.6%	\$ 1	\$ 3,008	0.0%	39.9%
Total	\$16,074	\$15,649	-2.6%		\$ 7,392	\$ 7,546	2.1%	

	One-Way (thousands)				Weekend, Special Event. & Ravinia (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Commuter Benefit	\$ -	\$ -	0.0%	0.0%	\$ -	\$ -	0.0%	0.0%
Conductor	\$ 2,325	\$ 1,659	-28.6%	27.9%	\$ 960	\$ 845	-12.0%	52.1%
Internet	\$ -	\$ -	0.0%	0.0%	\$ -	\$ -	0.0%	0.0%
Mail	\$ -	\$ -	0.0%	0.0%	\$ -	\$ -	0.0%	0.0%
Ticket Agent	\$ 3,185	\$ 2,484	-22.0%	41.8%	\$ 385	\$ 424	10.2%	26.1%
Vending Machine	\$ 566	\$ 451	-20.2%	7.6%	\$ 68	\$ 63	-6.7%	3.9%
Ventra Mobile App	\$ 1	\$ 1,343	0.0%	22.6%	\$ 0	\$ 290	0.0%	17.9%
Total	\$ 6,077	\$ 5,938	-2.3%		\$ 1,413	\$ 1,623	14.9%	

	Total (thousands)			
	2015	2016	Change	Share
Commuter Benefit	\$ 6,053	\$ 5,741	-5.1%	18.7%
Conductor	\$ 3,285	\$ 2,504	-23.8%	8.1%
Internet	\$ 1,007	\$ 965	-4.2%	3.1%
Mail	\$ 762	\$ 577	-24.3%	1.9%
Ticket Agent	\$16,449	\$11,228	-31.7%	36.5%
Vending Machine	\$ 3,398	\$ 2,029	-40.3%	6.6%
Ventra Mobile App	\$ 2	\$ 7,712	0.0%	25.1%
Total	\$30,888	\$30,710	-0.6%	

Ticket Sales

Table 10 shows ticket sales by ticket type for July, the last three months, and the last 12 months. Monthly ticket sales decreased by 3.9 percent in July compared to the previous year, while ten-ride ticket sales decreased by 1.1 percent in the same period. The shift from monthly tickets to ten-ride tickets has been gradual and continued throughout 2015. The effects of this shift in ticket preference will continue to be evident in the month to month comparisons through most of 2016. As the year progresses, these effects are anticipated to become less pronounced.

Table 10: Ticket Sales by Ticket Type

	July (thousands)				Last 3 Months (thousands)				Last 12 Months (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share	2015	2016	Change	Share
Monthly	98	94	-3.9%	6.5%	294	285	-3.1%	7.2%	1,218	1,151	-5.5%	8.4%
Ten-Ride	148	146	-1.1%	10.1%	426	445	4.5%	11.2%	1,545	1,717	11.2%	12.5%
One-Way	1,082	1,022	-5.6%	70.6%	2,844	2,798	-1.6%	70.6%	10,232	9,486	-7.3%	68.8%
Weekend	173	171	-1.2%	11.8%	416	415	-0.2%	10.5%	1,394	1,376	-1.3%	10.0%
Special Event & Ravinia	4	15	276.4%	1.0%	91	18	-80.5%	0.4%	115	49	-57.0%	0.4%
Total	1,505	1,448	-3.7%		4,070	3,961	-2.7%		14,504	13,780	-5.0%	

Tables 11-16 detail ticket sales by line and ticket type. Due to a reporting anomaly, Heritage Corridor ticket sales are overstated in 2015, while the other lines traveling to Chicago Union Station are understated.

Table 11: Monthly Ticket Sales by Line

July	2015	2016	Change
BNSF	21,156	20,636	-2.5%
MED	10,142	9,493	-6.4%
HC	1,081	1,124	4.0%
MD-N	7,836	7,472	-4.6%
MD-W	8,013	7,584	-5.4%
NCS	2,413	2,314	-4.1%
RID	10,835	10,356	-4.4%
SWS	3,678	3,548	-3.5%
UP-N	9,533	9,074	-4.8%
UP-NW	13,243	12,756	-3.7%
UP-W	9,790	9,548	-2.5%
Total	97,720	93,905	-3.9%

Table 12: Ten-Ride Ticket Sales by Line

July	2015	2016	Change
BNSF	30,529	30,115	-1.4%
MED	14,529	14,142	-2.7%
HC	968	1,022	5.6%
MD-N	15,267	14,720	-3.6%
MD-W	10,085	9,700	-3.8%
NCS	3,037	3,138	3.3%
RID	12,650	12,030	-4.9%
SWS	3,663	3,761	2.7%
UP-N	21,751	21,903	0.7%
UP-NW	20,120	20,013	-0.5%
UP-W	15,421	15,848	2.8%
Total	148,020	146,392	-1.1%

Table 13: One-Way (Station and Mobile) Ticket Sales by Line

July	2015	2016	Change
BNSF	118,685	125,028	5.3%
MED	106,871	114,054	6.7%
HC	1,271	2,120	66.8%
MD-N	54,146	63,308	16.9%
MD-W	62,300	65,302	4.8%
NCS	6,614	9,633	45.6%
RID	63,154	62,564	-0.9%
SWS	11,422	12,468	9.2%
UP-N	61,345	81,815	33.4%
UP-NW	100,687	108,359	7.6%
UP-W	73,055	80,261	9.9%
Total	659,550	724,912	9.9%

Table 14: One-Way (Conductor) Ticket Sales by Line

July	2015	2016	Change
BNSF	38,352	32,740	-14.6%
MED	51,974	30,380	-41.5%
HC	1,383	619	-55.2%
MD-N	44,496	30,032	-32.5%
MD-W	45,724	33,339	-27.1%
NCS	14,377	9,209	-35.9%
RID	33,460	27,911	-16.6%
SWS	10,456	6,409	-38.7%
UP-N	79,218	49,183	-37.9%
UP-NW	60,039	46,641	-22.3%
UP-W	43,234	30,817	-28.7%
Total	422,713	297,280	-29.7%

Table 15: Weekend, Special Event, Ravinia (Station and Mobile) Ticket Sales by Line

July	2015	2016	Change
BNSF	12,324	17,163	39.3%
MED	7,267	9,191	26.5%
HC	-	14	0.0%
MD-N	5,953	8,153	37.0%
MD-W	5,027	7,188	43.0%
NCS	-	112	0.0%
RID	3,185	4,871	52.9%
SWS	80	168	110.0%
UP-N	7,845	13,200	68.3%
UP-NW	9,256	14,948	61.5%
UP-W	5,697	10,769	89.0%
Total	56,634	85,777	51.5%

Table 16: Weekend, Special Event, Ravinia (Conductor) Ticket Sales by Line

July	2015	2016	Change
BNSF	17,617	14,905	-15.4%
MED	6,216	3,811	-38.7%
HC	-	1	0.0%
MD-N	15,685	12,358	-21.2%
MD-W	16,327	14,279	-12.5%
NCS	-	26	0.0%
RID	11,001	8,466	-23.0%
SWS	644	521	-19.1%
UP-N	15,785	14,688	-6.9%
UP-NW	21,959	18,293	-16.7%
UP-W	15,010	12,841	-14.5%
Total	120,244	100,189	-16.7%

Table 17 shows ticket sales by ticket type, sales channel, and tender type for July 2015 and 2016. Table 18 shows ticket sales by ticket type, sales channel, and tender type for January-July 2015 and 2016. The commuter benefit category includes only direct ticket sales through third party employee benefit providers; it does not include purchases made with the RTA Transit Benefit Prepaid MasterCard through the internet, ticket agents, vending machines, and the Ventra Mobile App.

Table 17: Ticket Sales by Ticket Type, Sales Channel, and Tender Type (July)

July	Monthly (thousands)				Ten-Ride (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Commuter Benefit	32	30	-6.7%	32.1%	12	11	-7.1%	7.7%
Conductor	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Internet	5	5	6.5%	5.7%	3	1	-63.2%	0.8%
Mail	5	4	-24.6%	3.8%	0	-	-100.0%	0.0%
Ticket Agent	48	32	-33.9%	34.0%	102	62	-39.1%	42.3%
<i>Cash & Other</i>	12	5	-53.3%	-	18	11	-40.0%	-
<i>Credit Card</i>	37	27	-27.8%	-	84	51	-38.9%	-
Vending Machine	8	5	-38.8%	4.9%	31	15	-52.4%	10.1%
<i>Cash</i>	-	-	0.0%	-	0	0	106.8%	-
<i>Credit Card</i>	8	5	-38.8%	-	31	14	-53.4%	-
Ventra Mobile App	0	18	0.0%	19.6%	0	57	0.0%	39.1%
<i>Credit Card</i>	0	17	0.0%	-	0	55	0.0%	-
<i>Mixed & Other</i>	0	1	0.0%	-	0	1	0.0%	-
<i>Ventra</i>	-	0	0.0%	-	0	2	0.0%	-
Total	98	94	-3.9%		148	146	-1.1%	
	One-Way (thousands)				Weekend, Special Event. & Ravinia (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Commuter Benefit	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Conductor	423	297	-29.7%	29.1%	120	100	-16.7%	53.9%
Internet	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Mail	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Ticket Agent	558	421	-24.6%	41.2%	48	46	-4.5%	24.7%
<i>Cash & Other</i>	338	249	-26.3%	-	26	25	-4.5%	-
<i>Credit Card</i>	220	172	-22.0%	-	22	21	-4.5%	-
Vending Machine	101	77	-23.6%	7.5%	8	8	-6.7%	4.3%
<i>Cash</i>	12	26	116.4%	-	1	2	199.1%	-
<i>Credit Card</i>	89	51	-42.7%	-	8	6	-24.9%	-
Ventra Mobile App	0	227	0.0%	22.2%	0	32	0.0%	17.1%
<i>Credit Card</i>	0	197	0.0%	-	0	29	0.0%	-
<i>Mixed & Other</i>	0	3	0.0%	-	0	1	0.0%	-
<i>Ventra</i>	0	27	0.0%	-	0	3	0.0%	-
Total	1,082	1,022	-5.6%		177	186	5.1%	

Table 18: Ticket Sales by Ticket Type, Sales Channel, and Tender Type (Year-to-date)

Year-to-date	Monthly (thousands)				Ten-Ride (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Commuter Benefit	230	217	-5.6%	32.4%	80	81	0.9%	8.1%
Conductor	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Internet	36	28	-22.1%	4.2%	22	12	-46.6%	1.2%
Mail	35	27	-24.2%	4.0%	0	0	-25.5%	0.0%
Ticket Agent	350	245	-29.9%	36.6%	654	469	-28.3%	46.7%
<i>Cash & Other</i>	89	52	-41.7%	-	118	84	-28.7%	-
<i>Credit Card</i>	261	194	-25.8%	-	536	385	-28.2%	-
Vending Machine	48	35	-26.2%	5.2%	186	119	-36.3%	11.8%
<i>Cash</i>	-	-	0.0%	-	3	3	-9.7%	-
<i>Credit Card</i>	48	35	-26.2%	-	183	116	-36.8%	-
Ventra Mobile App	0	118	0.0%	17.6%	0	323	0.0%	32.2%
<i>Credit Card</i>	0	106	0.0%	-	0	307	0.0%	-
<i>Mixed & Other</i>	0	10	0.0%	-	0	6	0.0%	-
<i>Ventra</i>	-	2	0.0%	-	0	10	0.0%	-
Total	699	671	-4.0%		942	1,003	6.4%	
	One-Way (thousands)				Weekend, Special Event. & Ravinia (thousands)			
	2015	2016	Change	Share	2015	2016	Change	Share
Commuter Benefit	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Conductor	2,298	1,714	-25.4%	31.7%	589	503	-14.6%	63.7%
Internet	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Mail	-	-	0.0%	0.0%	-	-	0.0%	0.0%
Ticket Agent	2,735	2,214	-19.0%	40.9%	215	148	-31.4%	18.7%
<i>Cash & Other</i>	1,657	1,327	-19.9%	-	128	81	-36.6%	-
<i>Credit Card</i>	1,078	887	-17.7%	-	87	66	-23.8%	-
Vending Machine	598	461	-22.8%	8.5%	44	39	-11.5%	4.9%
<i>Cash</i>	171	168	-1.6%	-	8	10	25.4%	-
<i>Credit Card</i>	427	293	-31.3%	-	36	29	-19.9%	-
Ventra Mobile App	0	1,023	0.0%	18.9%	0	100	0.0%	12.7%
<i>Credit Card</i>	0	884	0.0%	-	0	89	0.0%	-
<i>Mixed & Other</i>	0	13	0.0%	-	0	2	0.0%	-
<i>Ventra</i>	0	126	0.0%	-	0	10	0.0%	-
Total	5,631	5,412	-3.9%		848	789	-6.9%	

Table 19 shows total ticket sales by sales channel and tender type for July 2015 and 2016. Table 20 shows total ticket sales by sales channel and tender type for January-July 2015-2016. The commuter benefit category includes only direct ticket sales through third party employee benefit providers; it does not include purchases made with the RTA Transit Benefit Prepaid MasterCard through the internet, ticket agents, vending machines, and the Ventra Mobile App.

Table 19: Total Ticket Sales by Sales Channel and Tender Type (July)

July	Total (thousands)			
	2015	2016	Change	Share
Commuter Benefit	44	41	-6.8%	2.9%
Conductor	543	397	-26.8%	27.4%
Internet	8	7	-21.1%	0.5%
Mail	5	4	-24.9%	0.2%
Ticket Agent	756	561	-25.9%	38.7%
<i>Cash & Other</i>	394	291	-26.3%	-
<i>Credit Card</i>	362	270	-25.4%	-
Vending Machine	148	104	-29.5%	7.2%
<i>Cash</i>	13	29	120.6%	-
<i>Credit Card</i>	135	76	-43.9%	-
Ventra Mobile App	0	334	0.0%	23.1%
<i>Credit Card</i>	0	297	0.0%	-
<i>Mixed & Other</i>	0	5	0.0%	-
<i>Ventra</i>	0	32	0.0%	-
Total	1,505	1,448	-3.7%	

Table 20: Total Ticket Sales by Sales Channel and Tender Type (Year-to-date)

Year-to-date	Total (thousands)			
	2015	2016	Change	Share
Commuter Benefit	311	298	-3.9%	3.8%
Conductor	2,887	2,217	-23.2%	28.1%
Internet	57	39	-31.3%	0.5%
Mail	36	27	-24.2%	0.3%
Ticket Agent	3,954	3,076	-22.2%	39.1%
<i>Cash & Other</i>	1,992	1,544	-22.5%	-
<i>Credit Card</i>	1,962	1,532	-21.9%	-
Vending Machine	876	654	-25.3%	8.3%
<i>Cash</i>	182	181	-0.5%	-
<i>Credit Card</i>	694	473	-31.8%	-
Ventra Mobile App	0	1,565	0.0%	19.9%
<i>Credit Card</i>	0	1,386	0.0%	-
<i>Mixed & Other</i>	0	31	0.0%	-
<i>Ventra</i>	0	148	0.0%	-
Total	8,120	7,876	-3.0%	

Link-Up and PlusBus Sales

Sales of CTA Link-Up passes declined by 8.2 percent in July compared to the previous year, and sales of Pace PlusBus passes declined by 7.8 percent in the same period. Table 21 shows Link-Up and PlusBus sales by month for 2015 and 2016.

Table 21: Link-Up and PlusBus Sales

	2015		2016		Change		Mobile Share (2016)	
	Link-Up	PlusBus	Link-Up	PlusBus	Link-Up	PlusBus	Link-Up	Plus Bus
Jan	4,235	1,471	3,686	1,314	-13.0%	-10.7%	7.8%	6.1%
Feb	4,116	1,463	3,737	1,333	-9.2%	-8.9%	9.6%	8.9%
Mar	4,082	1,442	3,657	1,360	-10.4%	-5.7%	10.7%	10.1%
Apr	3,825	1,414	3,496	1,320	-8.6%	-6.6%	11.2%	10.4%
May	3,746	1,319	3,443	1,269	-8.1%	-3.8%	11.4%	10.7%
Jun	3,725	1,304	3,410	1,261	-8.5%	-3.3%	12.4%	11.6%
Jul	3,606	1,324	3,310	1,221	-8.2%	-7.8%	11.8%	11.1%
Aug	3,561	1,298	-	-	-	-	-	-
Sep	3,583	1,328	-	-	-	-	-	-
Oct	3,622	1,350	-	-	-	-	-	-
Nov	3,573	1,327	-	-	-	-	-	-
Dec	3,446	1,219	-	-	-	-	-	-
Last 3 Months	11,077	3,947	10,163	3,751	-8.3%	-5.0%	-	-
Last 12 Months	47,675	16,810	42,524	15,600	-10.8%	-7.2%	-	-
Year-to-date	27,335	9,737	24,739	9,078	-9.5%	-6.8%	-	-

Reduced Fare Sales

Seniors, some Medicare recipients, some persons with disabilities, primary and secondary school students, children, and military personnel are eligible for reduced fares on Metra. Table 22 shows the number of reduced fare tickets sold by month for 2015 and 2016.

Table 22: Reduced Fare Ticket Sales

	2015				2016			
	Monthly	Ten-Ride	One-Way Station & Mobile	One-Way Conductor	Monthly	Ten-Ride	One-Way Station & Mobile	One-Way Conductor
January	3,194	12,701	29,752	31,566	3,227	13,652	29,830	27,709
February	3,136	8,722	26,460	30,165	3,229	10,806	32,860	28,032
March	3,337	11,446	43,689	38,790	3,328	12,215	56,952	34,402
April	3,134	11,848	47,752	38,249	3,286	12,109	43,836	29,853
May	3,174	11,078	42,979	40,082	3,223	12,472	51,834	36,428
June	2,970	12,989	73,214	50,145	3,064	13,604	75,390	45,745
July	3,050	12,526	87,205	49,640	3,104	12,094	86,271	41,886
August	2,822	12,792	66,996	41,582	-	-	-	-
September	3,342	12,529	35,973	33,656	-	-	-	-
October	3,438	13,325	40,336	36,099	-	-	-	-
November	3,320	12,238	37,391	32,810	-	-	-	-
December	2,820	11,917	54,298	37,473	-	-	-	-
Last 3 Months	9,194	36,593	203,398	139,867	9,391	38,170	213,495	124,059
Last 12 Months	38,336	138,590	592,575	486,546	38,203	149,753	611,967	425,675
Year-to-date	21,995	81,310	351,051	278,637	22,461	86,952	376,973	244,055

	Change			
	Monthly	Ten-Ride	One-Way Station & Mobile	One-Way Conductor
January	1.0%	7.5%	0.3%	-12.2%
February	3.0%	23.9%	24.2%	-7.1%
March	-0.3%	6.7%	30.4%	-11.3%
April	4.9%	2.2%	-8.2%	-22.0%
May	1.5%	12.6%	20.6%	-9.1%
June	3.2%	4.7%	3.0%	-8.8%
July	1.8%	-3.4%	-1.1%	-15.6%
August	-	-	-	-
September	-	-	-	-
October	-	-	-	-
November	-	-	-	-
December	-	-	-	-
Last 3 Months	2.1%	4.3%	5.0%	-11.3%
Last 12 Months	-0.3%	8.1%	3.3%	-12.5%
Year-to-date	2.1%	6.9%	7.4%	-12.4%