Metra ADVERTISING RATE CARD



Mini Timetables

- 4 color ad. 2 panels each side
- Single panel ad dimensions = 2 1/4 x 3 1/4
- Double panel ad dimensions = 3 1/4 x 4 1/2
- Call for pricing. Sponsored item, rate based on quantity produced.



Timetables: Back Panel Ad

• Ad dimensions = 3 3/8 x 4 1/2

• 7 Panel: \$2,000/50,000

\$1,500/25,000

• 4 Panel: \$1,000/25,000 • 3 Panel: \$500/10,000

· Back Panel Ad available on eight individual 7-panel rail lines; two 4-panel rail lines and one 3-panel rail line. Multi rail line discount available.



	ZUNE	STATION	HUKEI CLASS	A	- 5	٠	U	-	_	<u> </u>		
FARES	A	UNION STATION *Walsted St. *Western Ave.	ONE-MAY 10-RIDE MONTHLY	\$ 4.00 38.00 116.00				EEKEND P	LSS \$10	.01		
	8	*Cipeo Are. *Latiergne Boraya *Haciela Ave.	ONE-WAY 10-RIDE MONTHLY	425 40.50 123.25	\$ 4.00 38.00 116.00		1 3	ON BOARD SURCHAREE \$5.00* "If an agent or ticket winding machine is available at the station where you boarded.				
	с	Riverside *Rollywood (Zoo Stop) Brookfleid *Congress Park LaGrange Rd, LaGrange, Stone Are.	ONE-WAY 10-RIDE MONTHLY	5.50 52.25 159.50	425 40.50 123.25	\$ 4.00 38.00 116.00						
	D	Western Springs Highlands Hinadale West Hinadale Clarendon Hills Westmont	ONE-WAY 10-RIDE MONTHLY	6.25 59.50 181.25	5.50 52.25 159.50	4.25 40.50 123.25	\$ 4.00 38.00 116.00					
	E	«Downers Grove, Fairview Ave. Downers Grove, Main St. Belmont Liste	ONE-MAY 10-RIDE MONTHLY	675 6425 19575	6.25 59.50 181.25	5.50 52.25 159.50	4.25 40.50 123.25	\$ 4.00 38.00 116.00				
	•	Naperville	ONE-WAY 10-RIDE MONTHLY	7.25 69.00 210.25	6.75 64.25 195.75	6.25 59.50 101.25	5.50 52.35 159.50	4.25 40.50 123.25	\$ 4.00 38.00 116.00			
	a	Route St	ONE-WAY 10-RIDE MONTHLY	7.75 73.75 224.75	7.25 69.00 210.25	6.75 64.25 195.75	6.25 59.50 181.25	5.50 52.25 159.50	4.25 40.50 123.25	\$4.0 38.0 116.0		
	н	ALRORA	ONE-MAY 10-RIDE MONTHLY	8.25 78.50 229.25	7.75 79.75 224.75	7.25 69.00 210.25	675 6425 19575	6.25 59.50 181.25	5.50 52.35 159.50	42.9 123.2		



On the Bi-Level **Commuter Newsletter (OTBL)**

• 1/4 page ad: \$500 1/2 page ad: \$1,000

 100.000 distributed on trains. and available online (metrarail.com).