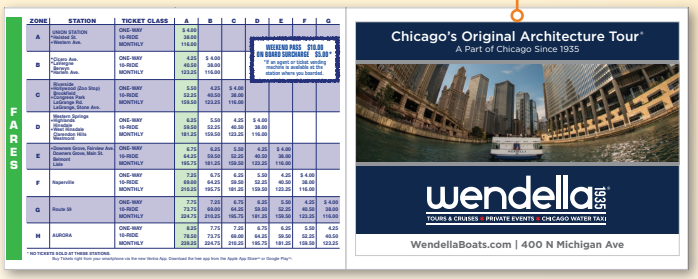
ADVERTISING RATE CARD

Timetables: Back Panel Ad

- Ad dimensions = 3 3/8 x 4 1/2
- 7 Panel: $2,000/50,000
  $1,500/25,000
- 4 Panel: $1,000/25,000
- 3 Panel: $500/10,000
- Back Panel Ad available on eight individual 7-panel rail lines; two 4-panel rail lines and one 3-panel rail line. Multi rail line discount available.

Mini Timetables

- 4 color ad, 2 panels each side
- Single panel ad dimensions = 2 1/4 x 3 1/4
- Double panel ad dimensions = 3 1/4 x 4 1/2
- Call for pricing. Sponsored item, rate based on quantity produced.



On the Bi-Level Commuter Newsletter *(OTBL)*

- 1/4 page ad: $500
- 1/2 page ad: $1,000
- 100,000 distributed on trains, and available online *(metrarail.com)*.

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